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- (71) Applicant (for all designated States except US): CARGILL, INCORPORATED [US/US]; 15407 McGinty Road West, Minnetonka, MN 55391 (US).
- (72) Inventor; and
- (75) Inventor/Applicant (for US only): BORG, Scott [US/US]; Center for Digital Strategies, Tuck School of Business at Dartmouth\$, 100 Tuck Hall, Hanover, NH 03755-9000 (US).
- (74) Agent: LIANG, Chen, Jim; Perkins Coie LLP, P.O. Box 1247, Seattle, WA 98111-1247 (US).

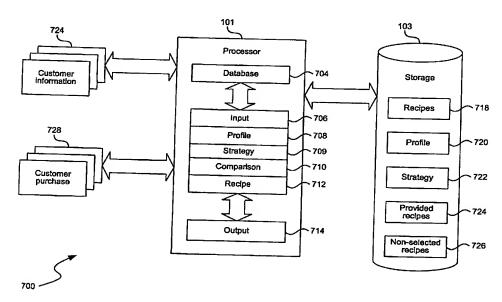
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(54) Title: RECIPE GENERATING METHODS AND SYSTEMS



(57) Abstract: The methods and systems for generating recipes are disclosed. One aspect of the invention is directed toward a method for generating a recipe that includes receiving a request for a recipe recommendation, collecting customer information, and providing a recipe based on the customer information, a defined promotional strategy, or relationship between the purchase of selected food items. Further aspects of the invention can include providing a list of food items related to the recipe, generating a store map with the location of food items, providing discount incentives for food items related to the recipe, and generating a shopping sequence for collecting food items related to the recipe.

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International application No.

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